



# 28<sup>th</sup> ANNUAL CONFERENCE OF ASSOCIATION OF SOUTHERN UROLOGISTS



DR. T. M. A. PAI  
HALLS, KMC MANIPAL  
11-13th August 2017



# SZUSICON 2017 MANIPAL

[www.szusicon2017.com](http://www.szusicon2017.com)

TRADE AND SPONSORSHIP BROCHURE

# INVITATION

Dear Industry Colleagues

The SZUSICON 2017 welcomes you all to Manípal. Manípal University serves as a major medical research and technological hub, with major conferences and seminars organised almost every week.

The University is situated 5 km from the temple city of Udipi. The surrounding areas of Manípal is very scenic and there are many tourist destinations with temples, waterfalls and beaches which are very beautiful during the rainy season.

We look forward to welcoming you to Manípal and assure you to make your stay pleasant and productive with a unique experience for you and your family. We promise you an unforgettable conference.

VENUE-DR. T.M.A PAI CONFERENCE

HALLS AND KMC GREENS



# SPONSORSHIP OPPORTUNITIES

Dear Trade Colleagues

On behalf of Association Of Southern Urologists, we are pleased to invite you to participate in the 28th SZUSICON to be held at Dr T.M.A. Pai Halls, KMC; Manipal, from the 11<sup>th</sup> to 13<sup>th</sup> August 2017.

We have a number of options for you in the domain of Academics, Dining and Organizational Sponsorship

Following participation benefits are highlighted for your kind perusal:

- Interaction with leading experts
- Access to senior pre-qualified decision makers for products and services used in hospitals, Institutes
- Exposure to breakthrough and emerging technologies and therapies
- Unique possibilities to expand market knowledge

Our intent is to have transparent dealing with all our sponsors to establish a long term mutually beneficial relationship.



# PLAN FOR CONFERENCE

## Exhibition area

80 stalls- concurrent to the Conference, showcasing the latest advances and techniques in the science of urology.

- 50 at KMC greens
- 36 at the air-conditioned Dr T.M.A.Pai halls, which is the venue for our scientific and plenary sessions

Our earnest request is to identify the activity where you shall be interested in partnering us and do so at the earliest.

Looking forward to welcome you in Manipal.

With Regards.



Dr. Arun Chawla

Organising Secretary

SZUSICON 2017

# ACADEMIC SPONSORSHIP

Workshop - All the Screens (4 Complimentary Trade Registrations)	INR 5,00,000
Workshop Screen I (3 Complimentary Trade Registrations)	INR 2,50,000
Workshop Screen II (3 Complimentary Trade Registrations)	INR 2,50,000
Workshop Screen II (3 Complimentary Trade Registrations)	INR 2,50,000
Meet the Professor	INR 2,00,000
Court In Session	INR 1,00,000
Lunch Symposium + Lunch 11 <sup>th</sup> August 2017 (3 Complimentary Trade Registrations)	INR 7,00,000
Lunch Symposium + Lunch 11 <sup>th</sup> August 2017 (3 Complimentary Trade Registrations)	INR 7,00,000
Luncheon Session + Lunch 12 <sup>th</sup> August, 2017 (3 Complimentary Trade Registrations)	INR 5,00,000
Plenary Hall (Hall A) (4 Complimentary Trade Registrations)	INR 5,00,000
Hall B (3 Complimentary Trade Registrations)	INR 3,00,000
Hall C (3 Complimentary Trade Registrations)	INR 3,00,000
Hall C (3 Complimentary Trade Registrations)	INR 3,00,000
Audio Visual (6 Complimentary Trade Registrations)	INR 10,00,000
Conference CD	INR 2,50,000

# ORGANISATIONAL SPONSORSHIP




Delegate Kit (4 Complimentary Trade Registrations)	INR 5,00,000
ReRegistration Area (3 Complimentary Trade Registrations)	INR 3,00,000
Insertion in Kit	INR 1,00,000
Barcode Badge & Lanyard	INR 2,00,000
Faculty Lounge	INR 2,00,000
Hospitality Zone - also include activity in the area (3 Complimentary Registrations)	INR 3,00,000
LCD Screens / Clock - also include LCD screen	INR 1,00,000/Day
Tours to Local sight seeing spots- also include vehicles for the same	INR 2,00,000
Local Transport - also include vehicles with branding on vehicles	INR 1,00,000
Conference Website (maximum of 3 allowed)	INR 1,00,000/Sponsor
Mobile Application	INR 1,00,000
WIFI - also include laptops and net connection	INR 1,00,000
Mobile Charging Station	INR 1,00,000
Cloak Room (Lost and found)	INR 1,00,000
Signage's	INR 2,00,000

## DINING SPONSORSHIP

Inaugural Dinner 11 <sup>th</sup> August 2017 (10 Complimentary Trade Registrations)	INR 12,00,000
Banquet Dinner 12 <sup>th</sup> August 2017 (10 Complimentary Trade Registrations)	INR 15,00,000
Faculty Dinner 10 <sup>th</sup> August 2017 (3 Complimentary Trade Registrations)	INR 3,00,000



# STALL RATES

## KMC GREENS




Stall Type	Stall Rates	No of stalls available
3m x 3m Regular Stalls 	INR 2,50,000	43 (R1 - R43)
9m x 3m Prime Stalls 	INR 4,00,000	1 (P1)
6m x 6m Island Stalls 	INR 5,00,000	6 (I1-16)

## DR T.M.A PAI HALLS

### 1<sup>st</sup> FLOOR- OUTSIDE HALL D

3m x 3m Regular Stalls 	INR 3,50,000	8 (R44 - R51)
5m x 3m Prime Stalls 	INR 4,50,000	2 (P4, P5)
6m x 3m Prime Stalls 	INR 6,00,000	2 (P2, P3)

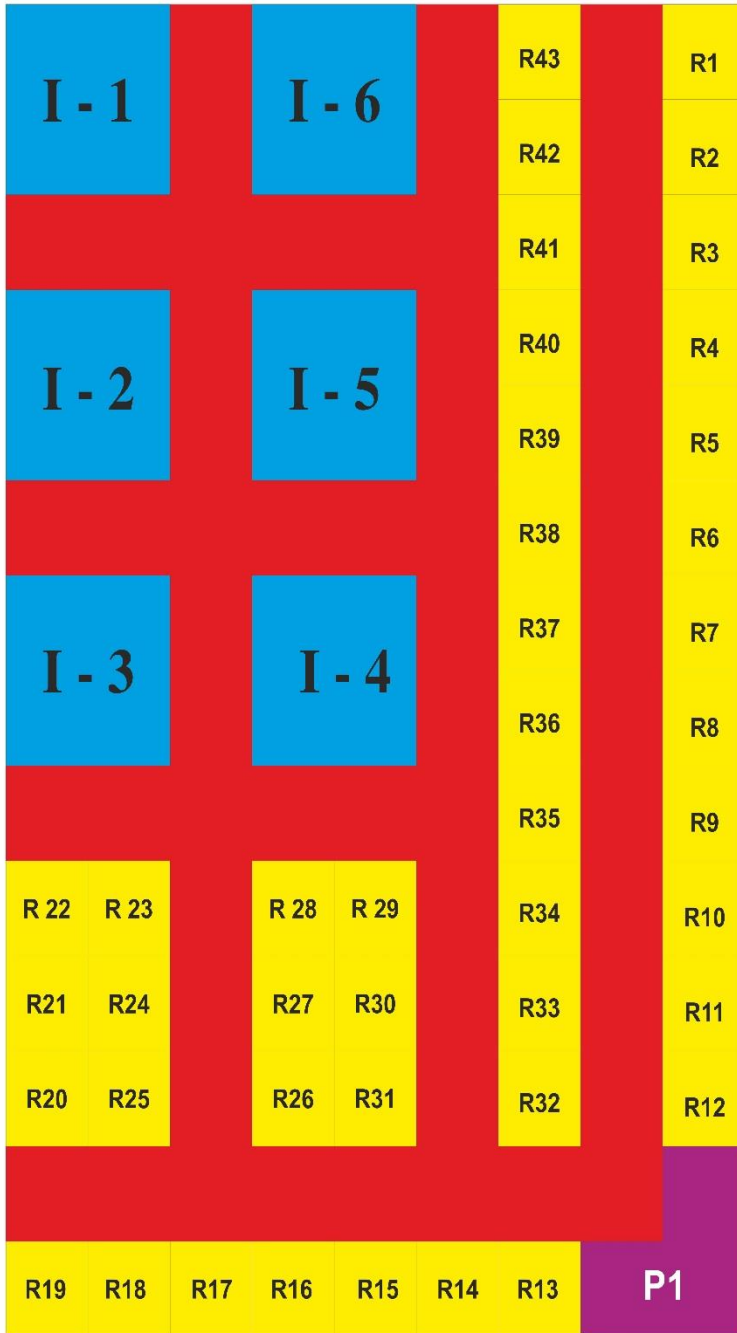
### 2<sup>nd</sup> FLOOR- OUTSIDE HALL B

3m x 3m Regular Stalls 	INR 3,50,000	16 (R52 - R67)
5m x 3m Prime Stalls 	INR 4,50,000	2 (P8, P9)
6m x 3m Prime Stalls 	INR 6,00,000	2 (P6, P7)

# KMC GREENS

90 Feet

140 Feet



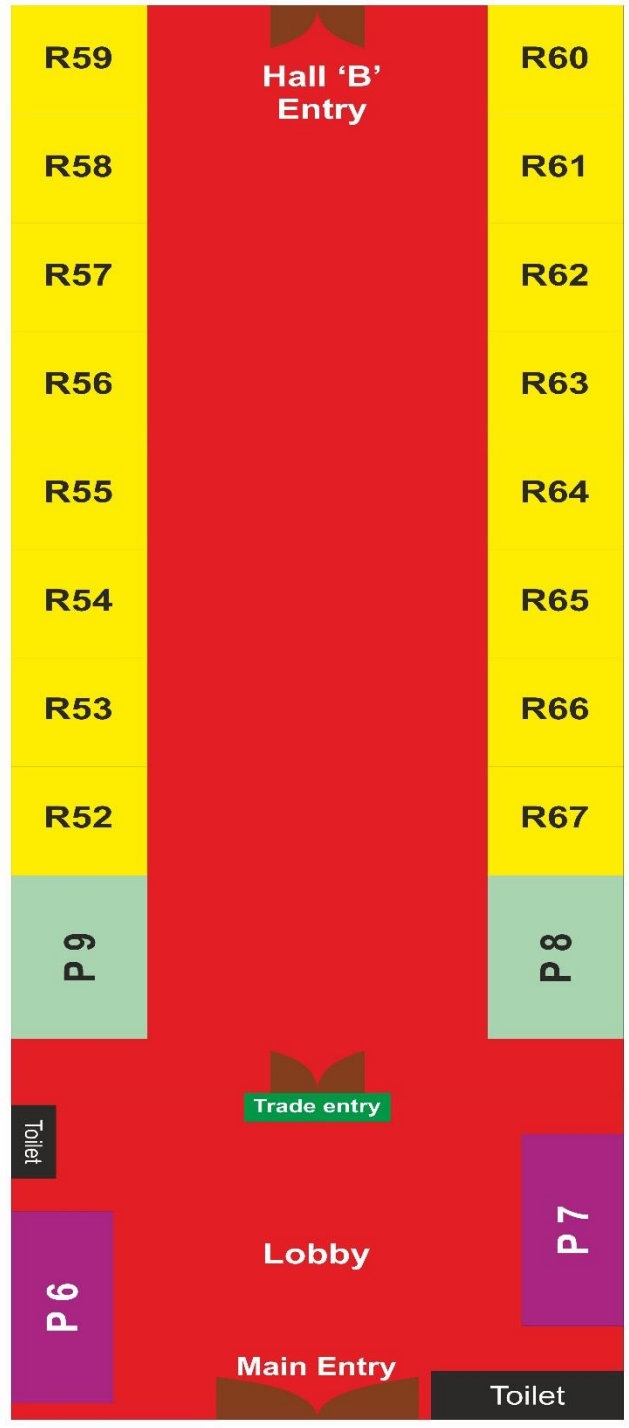
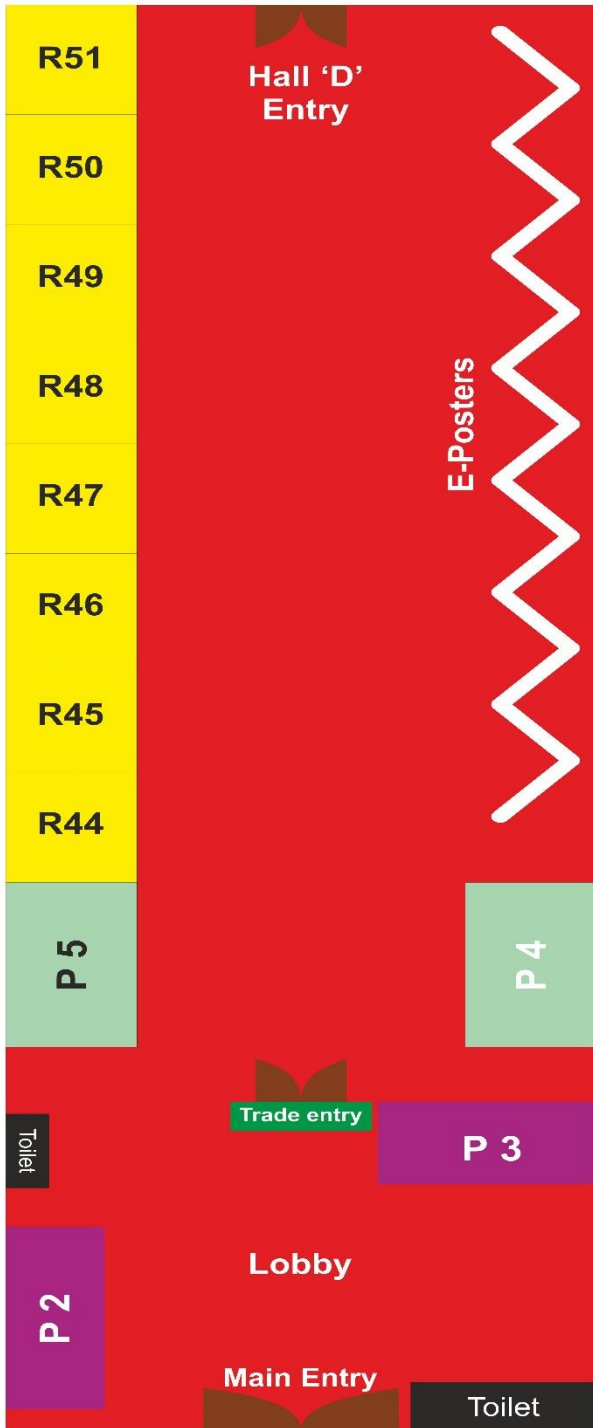
## Greens Stall Layout

### Legend

- Island Stall 6m x 6m (20ft x 20ft) - 6 nos
- Prime Stall 9m x 3m (30ft x 10ft) - 1 nos
- Regular Stall 3m x 3m (10ft x 10ft) - 43 nos



# DR T.M.A PAI HALLS



3m x 3m Regular Stalls

5m x 3m Prime Stalls

6m x 3m Prime Stalls



# TRADE REGISTRATION

Trade Delegate Registration: INR 10,000

Trade Delegate Registration entitles you to:

1. Access to all conference scientific sessions and exhibition area, delegate kit, all lunches and dinners and banquet
2. 4 trade delegates shall be registered for first two categories and 3 for the rest. Entry shall be only for registered delegates.
3. Additional trade delegates shall have to be registered

## SERVICES PROVIDED IN EACH STALL

- Three side walls as per the layout
- One table, two chairs
- Three spot lights, one plug point 5 Amp.
- Fascia plate with the name of the company in vinyl cut-out letters
- The stall will be made by using pre-fabricated octanorm
- laminated panel
- Additional fixtures on prior request



# PAYMENT OPTIONS

1. Payment made by DD / Multi-city Cheques: Payment can be made through demand draft / multicurrency cheque in favour of "SZUSICON 2017, Manipal University" payable at Manipal, to the organizing secretary.


2. Payment through Bank Transfer: Payment can also be made through internet or by bank transfer using the following details (please provide transaction no., date and pan card details):

- Bank:- State Bank of India
- Branch Name- Manipal
- Account Number- 33508958510
- A/c type- Savings Bank
- A/c Name: Manipal University Conference
- IFSC Code: SBIN0004426
- MICR Code: 576002006
- Swift Code- SBININBB770


For any queries, please contact

Email ID- [urologyarun@yahoo.com](mailto:urologyarun@yahoo.com)

Mobile Number- +919008002440



# TERMS AND CONDITIONS

1. Sponsorship and stalls will be allocated on 'first-come first-choice' basis.
  2. Booking request must be made with 50% of booking amount, and rest 50% must be paid 4 weeks prior to the conference.
  3. All the sponsors should register names of their representatives with the organizing committee one month before the start of conference and all such persons will be required to wear the ID badges, for security reasons. The names of the representatives must be notified atleast 4 weeks prior to the conference
  4. Additional meal coupons will be available at cost price. Packed meals for staff / workers will also be available at nominal cost.
  5. The organizing committee shall in no way be responsible for any tax liability incurred towards any sale / booking transaction undertaken by the exhibitors.
  6. Request for cancellation must be made in writing to the conference secretariat. 25% of the total cost of stall sponsorship will be deducted.
  7. The organizing committee reserves right to change the venue and date of exhibition and/ or rearrange the floor
  8. The access to all areas shall be by the bar-coded tags so all registered trade delegates need to wear them to access the trade exhibition area.
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Kamaraj Block

Indira Block

Physiology Block



### Legend

- 40 x 40 Stage
- Grass
- Green Room For Ladies
- 20 x 20 Island Stalls
- 30 x 10 Prime Stall
- 10 x 10 Regular Stalls
- Chemical toilet
- Ramp
- Carpet Pathway
- Coffey/Tea Counter
- Dining Area

Looking forward to welcome you in  
Manipal